

#### HMV HK

HMV.com.hk focuses on providing an authoritative range and depth of selection that is superior to that of its competitors, including hard-to-find recordings and a large number of back catalogue titles.

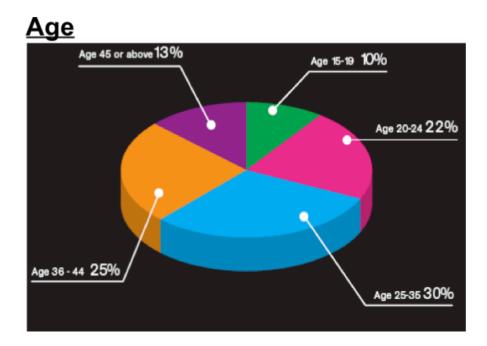
HMV.com.hk's online shop provides worldwide categories to all people by user friendly clicks and search engine. HMV is one of the most popular Music & entertainment web-site.



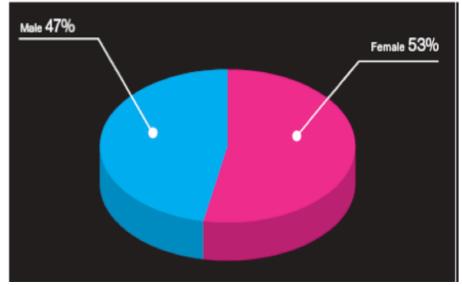


#### **Traffic**

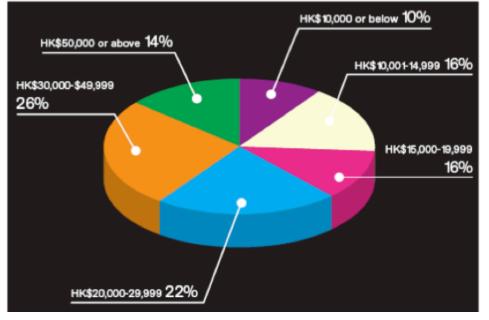
Monthly Pageviews: 5 millions Monthly Unique Users: 250,000



# <u>Gender</u>



## Household Income



### Education Post-graduate 5%

